Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1.   (Canceled).

2.   (Canceled).

3.   (Canceled).

4.   (Canceled).

5.   (Canceled).

6.   (Canceled).

7.   (Previously Presented) A method for enabling a plurality of service companies to provide, on a network, digital image processing and storage services to customers of each service company, the method comprising the steps of:

   a)   providing a database partitionable or indexable by service company;

   b)   receiving website feature-set data from a service company and storing said data in a portion of said database partitioned or indexed for the service company;

   c)   generating a website for each service company on the basis of the received website feature-set data;

   d)   associating unique network addresses with each of said websites;

   e)   receiving at least one digital image via one or more of said websites; and

   f)   storing each received digital image in the portion of the database partitioned or indexed to the service company through whose website the digital image was received.

8.   (Previously Presented) A method according to Claim 7, further comprising step (g) of providing a customer of a service company with access to the portion of the database partitioned or indexed to the service company, wherein the service company thereafter provides the service to the customer.

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9.   (Previously Presented) A method according to Claim 7, wherein the digital image received in step (f) is stored in a portion of the database further partitioned or indexed to the customer of the service company through whose website the digital image was received.

10.   (Previously Presented) A method according to Claim 7, wherein step (c) is performed by using the website feature-set data to complete a template.

11.   (Previously Presented) A method according to Claim 7, wherein the feature-set data include at least information relating to branding, a trademark, contact information, style schemes, privacy policies, a URL pointing to other related websites relating to the service company, prices for products or services, shipping options, fulfillment options and promotional material.

12.   (Previously Presented) A method according to Claim 8, further comprising the step (h) of transmitting an order placed by the customer to a destination pre-selected by the service company.

13.   (Currently Amended) A network system for enabling a plurality of ~~photolabs~~ service companies to provide services, via a network, relating to digital image processing and storage to customers of each service company, the system comprising:

        a)   a centralized processing system configured to receive website feature-set data from a service company and storing said data;

        b)   a integration module configured to generate a website for each service company on the basis of the received website feature-set data;

        c)   a file server configured to receive digital images via each service company's website; and,

        d)   a file server configured to store said digital images in a database partitioned or indexed to the service company through whose website the image was received

        wherein the central processing system is further configured to associate a unique network address with the website generated for each service company.

14.   (Previously Presented) A network system according to Claim 13, wherein the central processing system is further configured to provide a customer of a service company with access to the portion of the database partitioned or indexed to the service company, wherein the service company thereafter provides the service to the customer.

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15.   (Previously Presented) A network system according to Claim 14, wherein the database is further partitioned or indexed to the customer of the service company through whose website the digital image was received, for storage of the digital image in portion of the database partitioned or indexed to the customer.

16.   (Previously Presented) A network system according to Claim 13, wherein the integration module is configured to generate the website by using received website feature-set data to complete a template.

17.   (Previously Presented) A network system according to Claim 13, wherein the integration module is further configured to populate the service company's website with website feature-set data including information relating to branding, a trademark, contact information, style schemes, privacy policies, a URL pointing to other related websites relating to the service company, prices for products or services, shipping options, fulfillment options and promotional material.

18.   (Previously Presented) A network system according to Claim 14, wherein the central processing system is further configured to transmit an order placed by the customer to a destination pre-selected by the service company.

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